

Jane Doe Academic

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EDUCATION

The Pennsylvania State University, College of the Liberal Arts
Bachelor of Arts in Communication Arts and Sciences
Minors in Psychology and Digital Media Trends and Analytics

University Park, PA
Graduation: May 2027
GPA: 3.4 / 4.0

ACADEMIC PROJECTS

Research Paper: "The Impact of Nonverbal Communication in Virtual Teams"

November 2025

- Conducted a literature review on nonverbal cues in digital environments.
- Designed and distributed surveys to 150 participants; analyzed data using SPSS.
- Presented findings at the CAS Undergraduate Research Symposium.

Content Analysis: Political Rhetoric in Social Media

April 2025

- Collected and coded 500 tweets from political figures to examine persuasive strategies.
- Applied rhetorical theory to identify patterns in language use and audience engagement.
- Produced a 20-page report with recommendations for future research.

RELEVANT COURSEWORK

Quantitative Methods for Communication Research

- Demonstrated understanding of key research-method terminology and the ethical considerations required to conduct sound, responsible communication research.
- Clearly explained the distinctions, strengths, and limitations of various communication research methodologies.
- Developed the ability to critically assess the validity, reliability, and appropriateness of research methods used in communication studies.

Interpersonal Communication Theory and Research

- Demonstrated strong understanding of contemporary theories and concepts in interpersonal communication, with the ability to critically evaluate and expand upon them.
- Gained experience in the ethical considerations and methodologies of interpersonal communication research, including the ability to assess and design research involving human participants.
- Applied communication theories, concepts, and empirical findings to interpret and explain interpersonal interactions in both personal and professional contexts.

VOLUNTEER EXPERIENCE

State College Borough

Community Event Volunteer

State College, PA

April 2025 – Present

- Support event logistics, guest coordination, and public engagement.
- Demonstrate teamwork and professionalism in fast-paced environment.

ACTIVITIES

Future Leaders in Communication

General Member

State College, PA

September 2024 – Present

American Marketing Association

General Member

State College, PA

September 2025 – Present

SKILLS

Technology: SPSS, NVivo, Microsoft Office Suite

Research and Analytical: Literature Review; Qualitative & Quantitative Analysis; Public Speaking & Presentation

HONORS AND AWARDS

Dean's List