

Chinese



MEET MCKENNA

McKenna is majoring in Chinese and Finance, with a minor in International Business.

She is a creative entrepreneur using her artistic abilities and digital savviness to make and sell custom Penn State apparel. Go State Designs isn't the first business she has started though. While in high school, she started her first business, Quiver Archery. As a competitive archery shooter, McKenna noticed that many of the archery apparel brands did not cater to the needs of female athletes. This sparked an idea—an idea that would allow her to bring into fruition her passion for entrepreneurship.

McKenna has also interned at Stevens & Lee/Griffin in Reading, Pennsylvania, and remotely as a research analyst intern for DynamoVenture Capital, LLC.

To read more student stories, visit [LA.PSU.EDU/CHANGEMAKERS](https://la.psu.edu/changemakers)



PennState
College of the Liberal Arts

Chinese

Unique Learning Opportunities

- Combine language study with exploration of Chinese culture, history, politics, economics, and more.
- Have intercultural exchanges with native speakers of Chinese through the Language Partner Program

Enrichment Experiences

- Internships in a range of industries depending on your interests
- Opportunities to participate in events and activities held by major-specific student organizations
- Scholarships available for studying Chinese language

Study Abroad

- Study abroad is strongly encouraged
- Programs to study in China, Taiwan, and Singapore
- Study abroad for a summer, semester, or full year
- Penn State offers more than 400 study abroad programs to allow students to tailor their experience to their interests. A complete list can be found at global.psu.edu/students.

Multiple Pathways

- Easy to combine with a second major
- Integrated Undergraduate-Graduate Program (IUG) with the School of International Affairs
- Design your major with a flexible, interdisciplinary curriculum
- Focus on language, literature, culture, history, politics, economics, or linguistics

Possible Career Paths

- Public sector: Diplomatic Corps, Armed Forces, Intelligence, etc.
- International Law
- Business, Public Relations
- Journalism
- Travel and Hospitality
- Careers requiring foreign travel or living abroad in Chinese-speaking countries
- Language Specialist (Translating, Interpreting, Teaching)



Penn State Asian
Studies Group

To learn more about
the major, visit
ASIAN.LA.PSU.EDU.



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