

Liberal Arts United Way Committee Meeting Agenda

January 8, 2013

Member Introduction

- **In attendance:** Amanda Goble (Chair/Psychology), Sherri Bumbarger (Co-Chair & Treasurer/Alumni Relations & Development), Cheryl Mohr (English), Peg Yetter (English), Deb Trialonas* (Rock Ethics Institute), April Cole* (Languages and Lit), Amy Schmoeller* (Sociology), Faye Maring* (Dean's Office)
 - (*indicates new member)
- **Unable to attend:** Barb Edwards (Secretary/Undergraduate Studies), Sean Moeller (Dean's Office – Director of Admin Services), Barby Singer (Civil War Era Center)

United Way Overview

- Discussion of committee responsibilities and time obligations
- Set a goal of connecting the College to the United Way mission to a greater degree in the coming year.
 - Idea of bringing in a speaker for the Office Olympics
 - Amanda emailed the United Way to request stories of the United Way's impact in the community to be able to share

Fundraising Goals

- 2012 – raised \$7,519 through special events (goal was \$7,000)
 - Flower Sale - \$413
 - Pie Shoppe - \$217
 - Office Olympics - \$4,561
 - Holiday Raffle - \$2,328
 - 4th highest special event total across the PSU colleges
- 2013 – Goal of \$7,520 as we aren't sure if some of the Office Olympics totals will be as high as last year.

2013 Fundraising Plan

- **Set fundraisers**
 - Valentine's Day Flower Sale
 - Barb Edwards was looking into the details. Peg and Cheryl said they could lead the event if needed.
 - Amanda and Barb to touch base and get moving forward ASAP since it is a time sensitive event
 - Office Olympics – summer
 - Holiday Raffle – December (ticket sales in November)
- **Additional Fundraising Ideas**
 - Sheetz Coupon Book - <https://sheetzfundraizer.com/faq.aspx>
 - Group not interested in doing it at this time
 - BJC Concessions - <http://www.bjc.psu.edu/About/Food.aspx>
 - Lots of interest for this. Look to do 1-2 events which could possibly replace one of the other smaller fundraisers we did in the past.
 - Amanda spoke with John at the BJC. Groups get 10% of sales and on large booths that is about \$500 - \$800 for the night with about 12-14 volunteers
 - There are some smaller stand possibilities as well
 - John is going to touch base about events scheduled after THON as they are booked through then
 - Will discuss further at February meeting

- Book Sale
 - Group not interested in doing it at this time due to logistical concerns with storage space and time commitment
- PSU Sub Shop - <http://pennstatesubshop.com/3/fundraisers.html>
 - Didn't fully discuss
- Harrisons - <http://www.harrisonsmenu.com/aboutUs/Fundraising.php>
 - Didn't fully discuss
- Open to all new ideas
 - April – Dress Down Days
 - April – Spikes Concession Stand and/or group tickets – April going to do some research on this
 - Pizza/soda sale – too difficult to do on a large scale due to pizzas no longer being donated for free

Faculty Participation

- Peg and Cheryl are going to discuss with their Department Head to see if they can send something out.
- Encourage other departments to follow the lead of the English Department that has great success in soliciting monetary support from its faculty by utilizing the listserv to announce fundraisers.

Next Meeting – Tuesday, February 5th – 9:00am – 114 Sparks