



# What can I do with a major in **COMMUNICATION ARTS AND SCIENCES**

Communication Arts and Sciences majors develop a broad range of skills that prepare them for career paths in a variety of industries!

## **JOB TITLES**

Common job titles for Communication Arts and Sciences majors:

- |                                     |                           |
|-------------------------------------|---------------------------|
| <b>Brand Communications Manager</b> | <b>Marketing Director</b> |
| <b>Social Media Manager</b>         | <b>Project Manager</b>    |
| <b>Human Resources Manager</b>      | <b>Researcher</b>         |

## **INDUSTRIES**

Common industries Communication Arts and Sciences majors work in:

- |                   |                                    |                        |
|-------------------|------------------------------------|------------------------|
| <b>Management</b> | <b>Media and Communication</b>     | <b>Government</b>      |
| <b>Consulting</b> | <b>Human Resources</b>             | <b>Research</b>        |
| <b>Education</b>  | <b>Community Services</b>          | <b>Social Services</b> |
| <b>Law</b>        | <b>Social Justice and Advocacy</b> |                        |

## **Transferable Skills**



**Oral and Written Communication**



**Interpersonal and Social Skills**



**Problem-Solving Skills**



**Conflict Resolution and Negotiation**



**Critical Thinking**

## **Employers**

Employers who hire Communication Arts and Sciences majors include:

- |                     |                            |
|---------------------|----------------------------|
| ✓ <b>Deloitte</b>   | ✓ <b>BlackRock</b>         |
| ✓ <b>Oracle</b>     | ✓ <b>Kearns &amp; West</b> |
| ✓ <b>Stryker</b>    | ✓ <b>Highmark Health</b>   |
| ✓ <b>Accenture</b>  | ✓ <b>JPMorganChase</b>     |
| ✓ <b>TEKsystems</b> |                            |

## **GET STARTED**

- Develop strong writing and public speaking skills.
- Seek leadership roles in campus organizations.
- Obtain an internship to gain experience.
- Join related professional organizations.
- Network with industry professionals (alumni, employers, etc.).
- **Meet with a Liberal Arts Career Coach!**

📍 101 Sparks Building

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